



BEGINNER'S GUIDE TO AI

Top 50 Tech Podcast



beginnersguideto.ai



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ABOUT THE PODCAST

BGAI is a podcast tailored for beginners in the field, aimed at clarifying essential concepts and topics related to understanding AI. It's a Top 5% worldwide podcast.

SPOTIFY



AUDIENCE

1398

Daily
Listeners

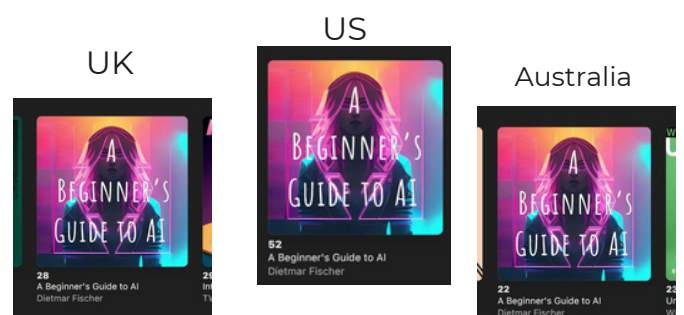
42K

Monthly
Listeners

22K

Followers

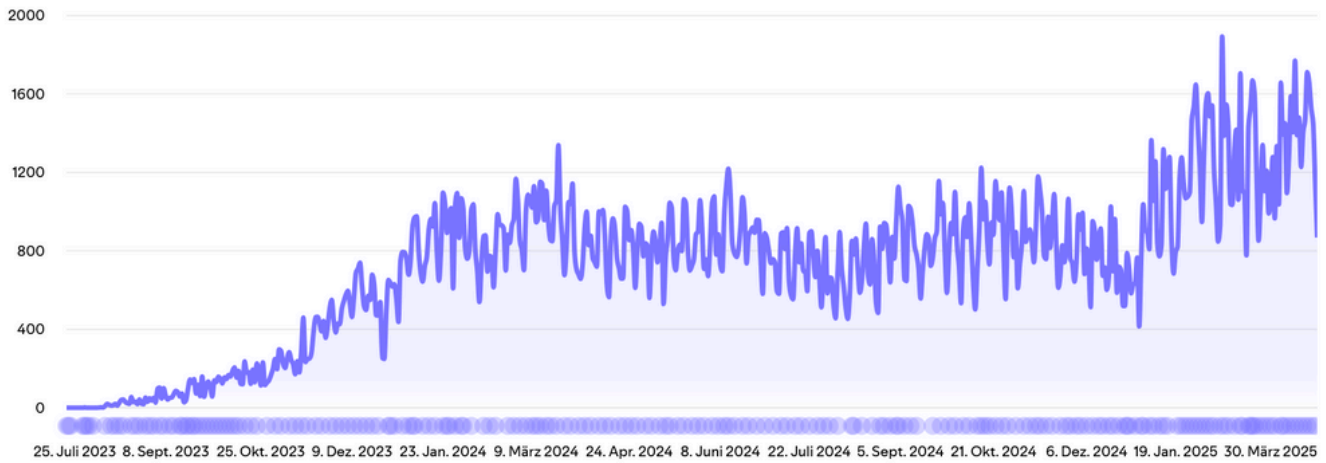
ITUNES TECH CATEGORY



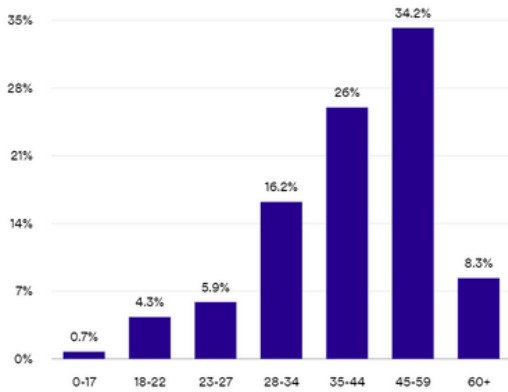


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DAILY PLAYS

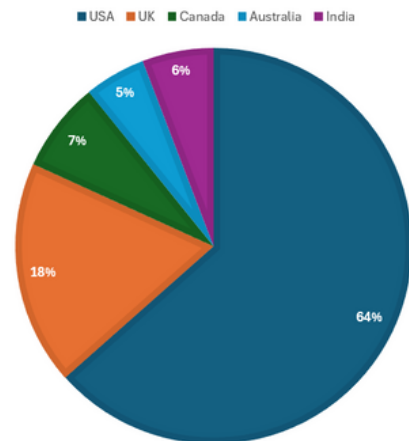


DEMOGRAPHICS



Male	66%
Female	25.7%
Not specified	8%
Non-binary	0.4%

AUDIENCE



Spotify	53.1%
Apple Podcasts	42.3%
Sonstiges	4.6%



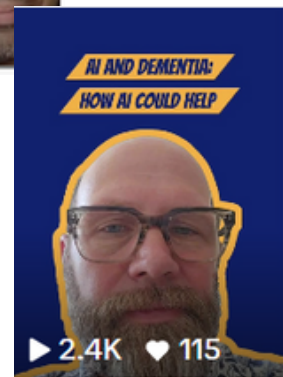
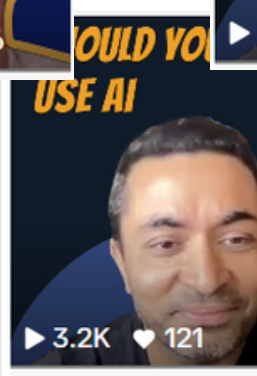
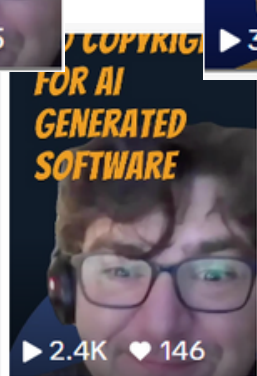
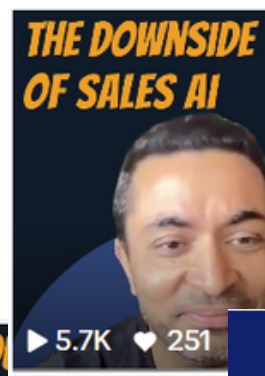
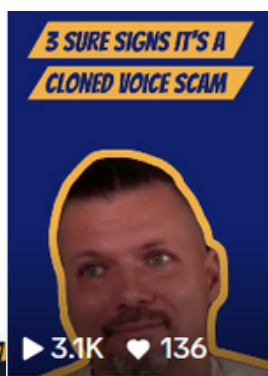
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TIKTOK

TikTok is our new channel and still quite new, although we already have some interesting Data.

TIKTOK AUDIENCE

15K	10,5K	1.2K
Video Views August	Likes	Followers





BEGINNER'S GUIDE TO AI

POSSIBLE AD FORMATS

- Pre-Produced Ad from you
- Ad spoken by me or by AI host

POSSIBLE POSITION OF AD, EITHER:

- At the start
- After the teaser
- Midroll
- Endroll

PRICE

- Episode: 75 Dollars
- If you want exclusive sponsoring, we'll calculate with 100 Dollars.
- The Ad can be inserted in new and also our most successful episodes.
- Reach of one episode: 1,000 to 1,300 Listeners.

SPONSORS ON THE POD

- SEMA Software
- Sensay
- Bizzuka

BONUS

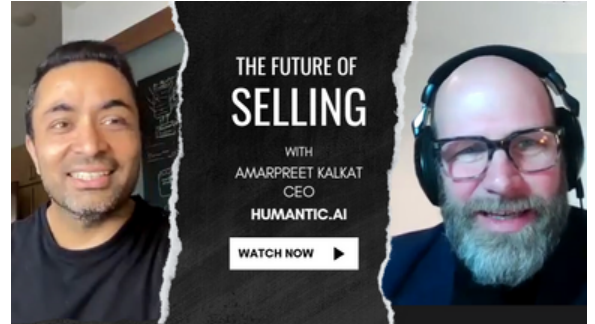
with booking more than 5 episodes, you'll get an interview with a person of your choice (topic has to be AI, though...)



BEGINNER'S GUIDE TO AI

CASE STUDY HUMANTIC AI

- First podcast guest on the Beginner's Guide to AI
- Published throughout 2024



PODCAST LISTENS

- First Post: 1,024 Listeners*
- Repost: 722 Listeners

** Listeners listen for at least 60 seconds to an episode*

TIKTOK

4 Videos:

- 14.6 K Views
- 622 Likes
- 20 Bookmarks

OTHER CHANNELS

Additionally, the podcast was posted to YouTube, Mailing Lists and LinkedIn.